



July 2019

Copyright Essentials

10am - 4pm: Venue TBC, Central London

Who should attend?	<p>This essential course is designed for practitioners or business people to help them understand how they can use content created by others and protect and use their own rights.</p> <p>The detailed full-day programme provides a comprehensive introduction to understanding the practical aspects of copyright which is essential for any organisation reproducing, creating, sharing, publishing and commissioning content. Other forms of intellectual property are briefly outlined.</p>
What will the course enable me to do?	<ul style="list-style-type: none">• Understand the basic principles of copyright and identify what types of work are protected by copyright• Establish authorship, ownership and duration of copyright in different types of work• Examine other types of Intellectual Property Rights and what they protect• Identify the differences between assignments and licences• Review key hot topics in copyright, including social media, Creative Commons licences and finding content you can use for free• Discuss how to manage infringements and what you need to do• Consider how you can protect your own rights• Explore case studies as they apply to different situations
What's included?	<ul style="list-style-type: none">• Lunch and refreshments on the day• Networking• Comprehensive training materials• Certification

This course is worth 5 CPD points



Very thorough, informative and surprisingly enjoyable!



Course Trainer: Naomi Korn, Managing Director

Naomi Korn is one of the leading UK experts in copyright, compliance, rights and licensing. Naomi is the former Chair, Libraries and Archives Copyright Alliance (LACA) from 2013 – 2017. During this period, she led the reform of the UK's copyright laws on behalf of the cultural heritage sector, which resulted in new UK exceptions to copyright in 2014. She has also regularly represented the interests of the sector to UK Government Ministers and she regularly sits on Government advisory groups. From 2015-17, Naomi was a Trustee of the Chartered Institute of Library and Information Professionals (CILIP), the second largest professional organisation for librarians in the world. Since 2012 Naomi has set the program and chaired the CILIP annual Copyright Conference. Naomi recently travelled to China for the British Council lecturing on copyright at the UK-China conference for Commercial Enterprise and Copyright Protection. Naomi is a visiting lecturer at City University, University College London and Kingston University. In November 2017, Naomi was appointed a CREATE Industry Fellow. Naomi established Naomi Korn Associates in 2003, after having overseen copyright at the Tate from 2000 – 2003.



Booking

The fee for this course is £250 + VAT. We will send an invoice to your organisation and payment is due within 30 days upon receipt of invoice. Discounts are available for multiple bookings!

For the full course agenda or further details, please contact Patrick Ibbotson, Operations & Project Manager.

In order to make your booking, please call Patrick on 07792 206284 or you are welcome to fill out this form and email the details to: patrick@naomikorn.com.

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Delegate Name/s:	
Delegate Job Title:	
Name of Organisation:	
Address of Organisation:	
Delegate Email Address:	
Accounts/ Finance Person:	
P.O Number:	

For more on who we are and what we do, please head to our website: www.naomikorn.com